Framed Insert Counter Mat (420mm x 297mm x 1mm Natural Rubber)



PROMOTIONAL PRODUCTS SPECIALIST

URL Link: https://ultimateinspiration.com.au/product/framed-insert-counter-mat-420mm-x-297mm-x-1mm-natural-rubber



Description

This long-lasting counter mat makes updating your messaging simple. Featuring a clear window for easy insert changes, it's a smart way to display promos or information without needing a full reprint. The durable PVC surface resists scratches and peeling, so your branding stays sharp. Price includes one design only. Variable-data printing (VDP) (Also known as variable-information printing (VIP) or VI) is a form of digital printing, including on-demand printing, in which elements such as text, graphics and images may be changed from one printed piece to the next, without stopping or slowing down the printing process and using information from a database or external file. For example, a set of labels with the same basic layout can be printed with a different name on each label. Variable data printing is mainly used for direct marketing, customer relationship management, advertising, invoicing, and applying addressing on self-mailers, brochures, or postcard campaigns.

Details

Item Size 420mm x 297mm
1mm Natural Rubber

Decoration Options 4 Colour Process

Decoration Areas 4 Colour Process 420mm x 297mm

Notes

Details such as measure, weight indications are approximate figures only. We reserve the right to change colours, printable areas, technical details or designs.









